



"Sandy is a powerful connector and a strong speaker. She has command of her topic (networking), and is engaging, informative, and to the point but in a warm and friendly fashion with great stories and case studies. Authenticity and integrity are her touchstones, and she encourages others to be themselves and relax about networking. Sandy's a real breath of fresh air!" – Kelli Richards, CEO, The All Access Group

Topics Sandy Covers:

- Networking effectively at events and conferences
- Generating opportunities and amplifying your brand with LinkedIn
- Establishing thought leadership and influencer status online
- Leveraging social selling on LinkedIn to drive sales
- Personal branding and building your platform

**making
connections
matter**

About the Speaker:

Sandy Jones-Kaminski is a former corporate and business development executive and, since 2001, the Chief Connecting Officer of Bella Domain Media and author of the #1 pick on the Inc.com 2010 Business Book Wish List titled, "I'm at a Networking Event—Now What???: A Guide to Making the Most Out of Any Networking Event." As an international speaker and presenter, she shares her practical advice, professional insights and best practices on effective networking (online as well as offline), maximizing LinkedIn, social selling, social media for platform building and professional/personal branding via keynotes, webinars, workshops and retreats.

Sandy's professional advice and expertise are sought after and sourced by many publications and media, including: Inc.com, Fox Business, The Seattle Times, Silicon Valley Business, Successful Women Talk, Yahoo! Small Business, MSNBC, University of Phoenix, Business Insider, Bankrate, and radio shows including The Social Light, AMA Radio, and Pay It Forward Radio. More at belladomainmedia.com.



Testimonials:

"Sandy was invited to ProKarma's Annual Global Summit as a guest speaker. She provided valuable insight into the trends in social selling and focused on maximizing how to best set-up and use LinkedIn. She has an in-depth knowledge and was able to keep the audience engaged by keeping the presentation interactive. The entire group came away with valuable information and we are already seeing a nice benefit in a short period of time. I would recommend her to anyone looking to learn valuable LinkedIn techniques."

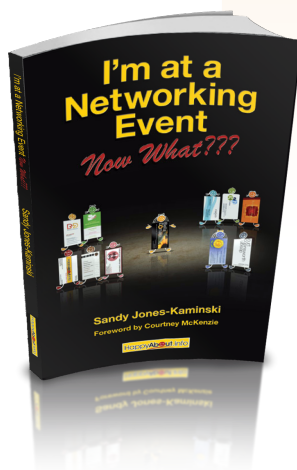
- Kristen Crawford, VP Strategic Accounts, ProKarma

"After hearing Sandy speak at a Women In Consulting lunch, I'm inspired to up my game on LinkedIn. Sandy is an engaging and fun speaker, and does a great job of tailoring her content for the audience. Our audience had a range of LinkedIn expertise and comfort. Everyone came away with useful and actionable information – from the relative novices to the expert practitioners."

- Anne Janzer, Cuesta Park Consulting

Sample Programs Include:

12 Rules of Effective Networking
Cultivating Connections at (conference name)
The "Pay It Forward" Approach to Networking
Networking Effectively at Conferences & Events
Professionally Building Your Personal Brand
Step Up Your Game on LinkedIn
Leveraging LinkedIn for Business
Social Selling Essentials



Past Speaking Engagements Include:

LinkedIn Live
Oracle HCM User Group
Global Conference
BlogHer
Bank of the West: Women's
Connection
SVForum Tech Women
ProKarma
HR West
ITC Service Group
Women In Consulting
Project Management
Institute (PMI-SF)
Seattle Chamber of
Commerce
SFBAC
CRTRA
ABWA

